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BAR WORKS™ INC. LAUNCHES FRANCHISE DIVISION

Following enquiries from potential franchisees around the world – Asia, Middle East and Europe – and around the USA, Bar Works™ Inc. has taken the decision to offer a franchise package and accelerate growth of the Bar Works' network.

"We want to offer our members as big a network as possible as soon as possible, and using a franchise structure makes absolute sense to us right now", says Bar Works' Chief Executive Jonathan Black.

"The fact that potential franchisees are coming to us and asking to be part of our Company also suggests that we have an attractive model on all fronts", he adds.

Coinciding with Bar Works' imminent opening in San Francisco – at the historic Jack's Restaurant building on Sacramento Street – and the scheduled launch of its Pod Works offshoot in the UK, this is a busy time for Bar Works™ Inc. and shows that its 'all inclusive, no deposit, no notice' format has strong appeal in the co-working sector.

Bar Works™ Inc. offers a unique and straightforward concept in co-working space provision – an all-inclusive deal that gives the busy freelancer and entrepreneur reliable services and vibrant collaborative space. Utilizing premises with pre-existing food and beverage licenses, Bar Works steps into strong commercial locations and brings easy access to everyone seeking work space and community, and a rare full range of service and support.

Franchisees converting former restaurants and bars into work and networking spaces will also be exiting a highly competitive market and entering a new market that is still predicted to be in a strong growth phase.

Bar Works also offers franchisees a unique way of recouping all or some of their capital within six months of starting their new ventures, and Jonathan Black and his colleagues believe they can put together attractive and competitive franchise packages for all markets.

A full summary of the franchise structure is available on the Company's website.

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Notes for Editors:

Upcoming Launches:

August: Bar Works at Jack's Opening, at 615 Sacramento Street, San Francisco.

September: First Pod Works units go live in central London, UK. These iconic former red phone booths have been turned into easy to use, short-term work spaces for busy professionals. Around 50 units are expected to be in use for Bar Works and Pod Works members by the end of 2016 and over 500 across the UK by late 2018.

Group Management Team at Bar Works™ Inc.

Jonathan Black - Chief Executive

Jonathan has a background in finance and start-up ventures. He was a finance director/financial controller of two chains of bars in the UK (Regent Inns Plc - market value US\$400m). He has also set up a number of new ventures, including recently 'Car Share', a car sharing APP.

Jonathan saw the potential of shared work space and has fine-tuned the model to overcome the deficiencies in the current offerings which he encountered when renting serviced office space. His focus is on building a marketable brand and ensuring a steady roll-out of the brand over the coming years, based on consistent quality of service to members.

Zoe Miller - Operations Executive

Chloe has a background in retail and is an accomplished entrepreneur in the retail and web design space, having launched a number of successful web based companies.

Chloe is responsible for the day to day operations of each unit, ensuring members receive top quality service and that membership of each unit is optimized.

Robert Munden - Chief Finance Officer

Robert is an experienced finance executive. He is a qualified accountant (ACA) and runs his own practice. He will oversee the finance function of the business and ensure that the company stays within the constraints of its available resources and new units are built within budget.

The Bar Works Concept:

Founders of Bar Works™ Inc. (www.barworks.nyc) believe they have identified two key flaws in the current inner city work space model – accessibility and price. As a result, Bar Works offers a truly competitive package and a warm welcome off the street, and is a model the founders believe can be replicated in major towns and cities around the world.

Bar Works™ Inc. expects to exploit two specific factors – the recurring availability of former restaurant/bar businesses in central city locations (often with substantial upper floor space), and the very real demand for affordable, flexible and vibrant work space in major cities worldwide.

For example, demand from entrepreneurs, freelancers and travelling employees all across America and elsewhere has seen central New York City's temporary/flexible offices and work space become one of the leading sub-sectors in commercial real estate across NYC. And other cities around the world are seeing the same phenomenon.

The Bar Works™ Inc. Deal:

Bar Works charges a flat monthly fee to users of their work spaces – i.e., no hidden extras.

Services available for each monthly membership payment include the following:

- Free internet
- Free photocopying
- Free meeting room use (subject to pre-booking and availability)
- Free networking
- No notice period
- No deposit
- Free coffee
- Heavily discounted alcoholic drinks (beer and wine licenses)
- Free subscription to The Search
- Free technical support
- Free fax

A maximum monthly cost of US\$600 a month (depending on venue) for 'Full Members' makes the Bar Works' deal a lot cheaper than current competitors in Manhattan who routinely charge US\$500+ per month plus 'extras' that can take the monthly bill beyond US\$800.